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# Twitter Marketing That Sells: How To Convert Your Twitter Followers Into Business Dollars



## Synopsis

Twitter is a powerful marketing tool for businesses. If you're not absolutely sure you're taking full advantage of the opportunities Twitter has to offer, Twitter Marketing That Sells is the book for you. Seriously, Twitter is the perfect marketing tool for startups, entrepreneurs, solopreneurs, small businesses and those looking to build a following today for when you start a business in the future. But the simple fact is: you need a solid Twitter strategy in place to make the platform work for you. That's what this book is intended to give you – a solid understanding of how Twitter marketing works and actionable instructions on exactly what to do so you get results for your business. With practical advice from over 75 Twitter marketing experts that you can start using today, this book will be an invaluable resource for you to make money on Twitter. Whether you choose to read this book cover to cover, or pick and choose the specific topics that interest you, there is absolutely something for everyone looking to boost their bottom line by using Twitter. Within this book you'll learn how to:

- Grow your Twitter following fast with relevant Twitter followers
- Get more engagement with your Tweets
- Drive more traffic to your website
- Create a perfect Twitter profile page
- Effectively use hashtags on Twitter
- Use Twitter's Advanced Search feature
- Connect with industry influencers and become an influencer
- Use Twitter lists the right way
- Participate in Twitter chats
- Leverage the power of images on Twitter
- Use Twitter polls for marketing
- Build an audience for a podcast
- Grow your YouTube channel

• And so much more! If you're serious about making money by turning your Twitter followers into business dollars, read this book now!

## Book Information

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## **Customer Reviews**

I've been on Twitter since the beginning and have read dozens of books about how to maximize one's time there. This book is current, shares strategies that are solid, and is complete. If you study and implement the suggestions and how-to's in Twitter Marketing That Sells you won't need to buy, research, or read another thing.

I've known Mike for a couple of years. We've been in a business group together and he's been on my Conscious Millionaire Show more than one. I interview the top entrepreneurs who truly want to make a difference with their lives and through their business. Mike's at the top of my list of great marketers. In addition, Mike has advised me on my Twitter. And, following his advice, the same type of advice you can get in his new book (I was fortunate to get an early copy - it's amazing!!!), in just 60 days my Twitter account followers increased by 50% (and not just any followers - they were relevant followers.) The retweets went through the roof, as many as 330 in a single day! I'm giving you my results because they are based on Mike's advice - the advice you can get in this information rich book, "Twitter Marketing That Sells!" And, why is this advice so important for you to have? I've interviewed top marketers from multiple continents so I know the real advice (that works) from the fluff advice (that's just all air - you know the stuff.) Mike is the real deal. He understands Twitter inside and out - just like you need to as well, that is if you want to utilize Twitter to build your profitable business. Now my advice to you - get this book NOW!!! It's a mind bender of amazing business, marketing, and yes Twitter advice.

Wow so I just went through this book and there is SO MUCH great material here! He used very clear screen shots to show exactly where and what he's talking about; there is a convenient free gift that I'm totally going to use. This book is stuffed, I'm really going to have to go through this one again because it's definitely not fluff. Very happy with this book.

I own several books about marketing on Twitter, and this is far and away the best. I've been on Twitter for 2 years and needless to say, I have not seen my business take off. Reading this book made me feel like a cave man, who has just stepped out of the cave into the middle of Times Square. I suppose that this information is available on Twitter, but they surely don't make it easy to find. Frankly, I wouldn't have even thought of researching much of this. Anyway, I plan to implement these ideas TODAY (well, some of them that don't scare me.) Baby steps. I suppose my right-brained approach to marketing art, needed some left-brained input. If Twitter isn't working as a marketing tool for you, you MUST read this book.

My twitter efforts had kind of stagnated over the last year or so, so I wanted to give this book a shot at reviving the platform for me. I'm not super interested in selling directly through Twitter, but would like to use it grow my following, engage with interesting people, and drive traffic back to my site. Using Mike's strategies I've seen a huge bump in Twitter activity just in the first couple months. I've added thousands of new followers and am seeing more engagement on my tweets. Mike is my go-to guy for Twitter marketing and this book delivers on his expertise.

This book was an easy read and perfect for me, a non twitterer... I'm learning about marketing as I learn about online selling and this is a wonderful way to begin. Ready to re-read and get to selling! I did receive this item for a discounted price for my honest review but I would definitely pay full price for the second one I would share with my friends!

Very rarely do I come across a book like this one . This is worth much more than it is going for. It has a wealth of information. It opened my eyes to how valuable Twitter can be for my website . To the authors : thank you. I am blown away that you published this information and I am really excited to put it to good use shortly .

I received a pre-release version that had not been edited (It needed a lot of editing work). The content is great, very useful. I have already implemented a couple of the ideas and there are many others I will definitely implement over the next month or two. The chapters are set out with a lot of actionable information, step by step recipes to achieve your twitter goals. If you are a newbie to twitter marketing, this will definitely help you use twitter better. Not only will you be able to grow your following, you will be able to connect with people who are more likely to engage with your tweets. If you've been thinking about buying a few followers to make your follower count look better, don't do

it because not only is that a waste of money, it can hurt your efforts too. Get this book instead, take the time to read it and implement the ideas inside.

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